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Tashawn Jones

Product Designer based out of Charlotte, NC.
Currently at Twitter.

Experience

Twitter
Product Designer, 2021 – Present

Currently working on the Advertiser Experience team at Twitter. I'm responsible for making sure we provide the best experience possible for our advertisers, with a primary focus on audience management and targeting.

Red Ventures
Senior Product Designer, 2015 – 2021

Senior Product/UX Designer and researcher for Red Ventures on our Higher Education business. I owned the build-out of Sonic, a master design system that allowed both the design and engineering teams to quickly produce redesigns and new builds for their sites. I built internal & external tools that help users find schools and degree programs that best fit their needs. I also worked with various other partners, including AT&T, Verizon, Novant Health, and P&G.

DockYard
Senior Product Designer, 2018 – 2019

Senior Product Designer at Dockyard, a digital product agency. During my time there I worked on Prodicle, a suite of film-production apps for Netflix. At various points in the process, I served as both lead designer and support for two apps within the suite: a hub of all of the apps within the suite as well as a product that allowed users to securely send and watermark files. Read more about Prodicle.

City of Chesapeake
Online Content Coordinator, 2014 – 2015

Designed web pages and websites within established architecture, guidelines, and templates for the city of Chesapeake, VA. Provided consultation and guidance to content developers to ensure compliance with system architecture, web best practices, city branding, and technical requirements. I also managed web content, including proofreading, editing, updating, and maintenance of the city website.

Tools

Figma, Sketch, Invision, Adobe CC, Loom, Miro ,UserTesting

Skills

Product Design, UI/UX Design, User Research & Testing, Product Strategy, User Flows, Prototyping, HTML/CSS/JS, Branding & Identity