

PERSONAL STATEMENT

Hello.

My name is Tashawn Jones and I am a freelance graphic & web designer. Art has been something that fascinated me at a young age and resonated with me throughout my life and lead me to the field of design. I am 25 years old, highly creative and thinking design 24/7. It is something that I am very passionate about, something that I study and research on a daily basis. I am a fast learner, willing to admit when there is something I am not knowledgeable about, but quick to learn, adapt and apply that knowledge to the necessary tasks. I look forward to hearing from you all and hope that we will be working together in the future. Thank you for your time.

WORK EXPERIENCE

3 From 2012 to Present
Graphic & Web Design in a professional setting

7 From 2008 to Present
Graphic & Web Designer. Freelance.

8 From 2008 to 2013
Customer Service Experience

City of Chesapeake, Online Content Coordinator, April 2014 – Present

Coordinate with department personnel to determine website requests and needs.
Work with City departments and agencies to develop new web content.
Assist departments in creating new web pages of various types.
Write articles for website, including identifying topics, researching with departments, writing article.
Design web pages and websites within established architecture, guidelines and templates.
Provide consultation and guidance to content developers to ensure compliance with system architecture, web best practices, City branding, and technical requirements.
Manage web content, including proofreading, editing, updating and maintenance.
Monitor existing content to ensure accuracy and relevance.
Develop content and meta data for search engine optimization.
Resolve website problems; escalates complex issues/problems to higher level for action.
Support the Emergency Operations Team.
Support the web publishing function during City emergencies.
Design user interfaces for new internal web applications.
Creates optimized graphics/icons and photos for the websites.
Manage the public face of the City's video streaming service, which includes developing templates, troubleshooting, and uploading videos.
Perform other related duties as assigned.

SDCXPRESS, June 2013 - April 2014

Lead graphic designer for SDCXPRESS, a local design company, print shop and marketing firm
Responsible for brand development, marketing and design for surrounding businesses
Collaborate with other in-house designers on all design jobs
The majority of work produced is marketing and brand management materials, i.e. flyers, business cards, logos, banners, menus, brochures, etc.
Creating and editing web sites and managing web content for clients

Tidewater Community College, Graphic & Web Designer, March 2012 - June 2013

In charge of creating a visual as well as web presence for the Workforce Development department at Tidewater Community College
Creating and editing web pages within the TCC network
Developing graphic aids for the TCC Workforce Development Department
Solely in charge of maintaining all TCC web content for the Workforce Development Department
Redesigned and rebranded old department materials such as flyer templates, signage, etc. to give the department an aesthetically more modern look
In addition to design duties, was an integral part of new marketing strategies and ideas within the department

Freelancer, Graphic & Web Design, 2008 - Present

Have been freelancing in my area for the past 7 and a half years.
Freelance work consists of both graphic and web design

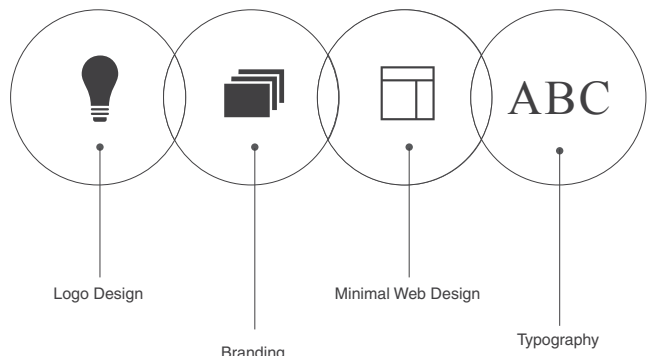
Customer Service, 2005 - 2013

Worked in the service industry from the age of 16 and have accrued a vast amount of customer service knowledge and experience.

EDUCATION

From September 2007 - 2011
Graphic Design
Old Dominion University

MY SPECIALITIES



DESIGN SKILLS

01 Computer

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Dreamweaver
- Adobe Acrobat
- Adobe Muse
- HTML & CSS
- Javascript & Jquery
- Wordpress
- Mac
- Windows
- Microsoft Office

02 Knowledge

- Grid & Layout
- Typography
- Hand Coding & WYSIWYG Design
- Branding & Marketing
- Social Media Marketing
- Responsive Design
- Current with Design Trends & Practices
- Blogging
- Creative Direction